

# sarah ria mursal

designer. art director. stylist.

Currently, an Art director working within TV, Commercials, Films and Events. Experience in Design, Art Direction, Set Decoration, Styling and Buying. Able to provide dressing and setting up for sets in Studio or Locations. Facilitate and manage teams up to 50+ people to setting up an art department and overseeing project builds. Produce Art department budgets, breakdown scripts and research visual references for preliminary ideas for projects. Skilled at applying colour, styles ideas in accordance with client briefs and project estimations. Mentored in the UK and the Middle East. Teaching at Ravensbourne since Jan '19.

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## Key Skills

Sketching, Project management, Photoshop, Illustrator, Sketch-up, Model making, Prop making, Graphics, Sewing, Budgets, Working with SPX, Use of generators, Snow machines, Confetti canons, Draughting, Puppeteering, Sourcing, Furniture assembly, Floristry, Food styling, Re-dressing for locations, Driving van, Basic rigging, Cataloging, Use of power tools, Basic knowledge of carpentry, Painting, Illustrations and Cultural sensitivity.

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PRODUCTION CO	TITLE	POSITION	DES/DIR	AREA
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### 2021

Pretzel Films	BT	Designer		Commercial
Pretzel Films	JBL	Designer		Commercial

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### 2020

Pretzel Films	BT	Designer		Commercial
Pretzel Films	Deloitte	Designer		Corporate
Dirty Films	Carlsberg "tweets"2	Designer / Art Dir		Commercial
French Fancy prod.	Blue room	Designer	Kate Cheeseman	Sht. Film

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### 2019

Wilder	NEOM – Saudi	Art Director		
Vccp Kin	NSPCC	Art Director		Commercial
The Storytellers	King.com	Designer		Event/Film
Dirty Films	Carlsberg "tweets"	Designer / Art Dir		Commercial
BVE 2019	Movie magic	Designer /mentor		Event

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### 2018

TBOS Films	The Bay of Silence	Set Decorator	Harry Amerallaan	Feature
Brinkworth Prod./Ch4	Married to A Peado	Art Director	Harry Chapman	Docu/Drama
Studio 90	Euowings	Art Director		Commercial
Salt .TV	Military Mutual	Art Director	Daniel Fagerson	Commercial

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**2017**

Baked Salt	Islington 50 <sup>th</sup>	Designer		Event
Wimbledon Studios	Re-Design	Designer		TV Studio
Manoto TV	Project X	Designer		TV
Ursus	Leo Vegas	Art Director		Commercial

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**2016**

Manoto TV	Project X	Designer	Jeff Naylor	Iranian TV
Manoto TV	STAGE 2	Designer/ Art	Diccon Ramsey	Iranian TV
Manoto TV	STAGE	Designer / Art		Iranian TV
Somesuch	Dominos Pizza	Stylist	Gregg Shoulder	Commercial

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**2015**

Foundation TV	Floogals 1	Stand –by Art	Julian Fullalove	TV
Baked Salt	60th	Designer		Event

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**2014\*\***

Barcroft Prods.	Cinderella/ Beauty	Designer		TV (pilot)
Attaboy Tv	Camera, Fright, Action	Designer		TV (pilot)

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**2013**

CPL/ITV	Off Their Rockers 2	Art Director		TV
Doha Film inst.	Various short films*	Supv. Art Director	Mari Luccacini	S. Films
Magnum Media	Ben Earle	Stylist	The Handsome Chaps	TV
Recipe	Scholl	Art Director	Jo Manser	TV
CPL/ITV	Off Their Rockers	Art Director		TV

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**2012**

CPL / ITV	Off Their Rockers	Art Director		TV
Betty	Food Hospital 2	Art Director	Jo Manser	TV
CPL/ITV	Off Their Rockers	Art Director		TV pilot
Itch Films/Stonecity	Electricity	Art Director		Short Film

Pioneer TV	Earthquake	Art Director	Jo Manser	TV (doc)
Darlow Smithson	911 voices	Art Director	Jo Manser	TV (doc)

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## 2011

CPL/BBC	Off Their Rockers	Art Director		TV
Stink Prod.	'Milka'Chocolate	Asst Art	Gary Williamson	Commercial
RSA/Black Dog	Girl Panic (Duran Duran)	Stby/Buyer	Joseph Bennet	Music Promo
Space City	Safe Store	Stylist	Mari Luccacini	Commercial
Sweet Shop	Crest Toothpaste	Stylist	Caroline Cabbold	Commercial
Rock Events	C.Worthington/ BAFTA	Designer		Event

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## 2010

Chickensoup prod.	Jackpot Joy	Buyer	Cath Roddick	Commercial
Arnold & Henderson	Zaha Hadid	Stylist	Cath Roddick	Event
Red Bee (BBC)	Time Traveler	Buyer	Cath Roddick	Commercial
Another film co.	Mars	Buyer	Cath Roddick	Commercial

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### Production Credits Film TV 2010 - 2000

BBC/ Carnival Films. Fashion. Asst Art Director. James Lewis. 2009  
 BBC Drama. Moses Jones. Asst Art Director. Simon Elliot 2008  
 BBC Whites. Asst Art Dir. Tom Gander. 2008 (pilot Drama)  
 Windfall films. DNA Channel 4. Doc/ drama. Buyer. 2002  
 Tiger Aspect (BBC). Flush. Prod. asst **2001**. Docu.  
 Jaks Production AUS Star Wars (AOTC) .2000. prop making. Feature  
 Weta productions, Callipo studios. Lord of the Rings. Model making. 2000. Feature.  
 Andrea Greenwell Prod, Laquiem. AUS. 2000 SF  
 2nd Sight Prod. AUS. The Beneficiary. 2000. SF

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### Events

Rock Event. Battersea Dogs home. ROH. 2009  
 Rock Events. Karen Millen

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## Commercials and Promos

Another film co. Suzuki. Asst Art dir. 2010. Commercial  
Pretzel. Gala Bingo. Asst Art dir 2010. Commercial  
Davey Inc. Chipmunk. Art dir 2009. Promo  
Flynn Productions. Stone Roses. Art Dir 2009. Promo  
Pretzel. Top shop. Art Dir.2009. Ident  
Smash TV SWAY. Art Dir. 2009. Promo  
Great Guns. Smart Car. Art Dir. 2009. Commercial  
Bare Films. Cheerios. Asst Art. 2009. Commercial  
Serious Pictures. Casino 888.com. 2008. Commercial  
K-broadcast Fulda Tyres .2007. Commercial  
Crossroads Films Sugar Babes.2007. Promo  
Production Int Vicks (proc&gamb) 2007. Commercial  
Production Int. Gillet (proc&amb).2007. Commercial  
Amarillo prod. Jojo. 2007. SF  
Great Guns. Oxo (prem foods). Art dir. 2007. Commercial  
Draw Pictures.Orson. Buyer. 2007. Promo  
Great Guns. Homepage. Buyer. 2007. Commercial  
Therapy Films. Ben Earle. Buyer. 2007. Promo  
Streetlight. Just Jack. 2007. Promo  
Karcher. Commercial. Storyboard. 2003. Commercial  
Oil factory prod. Alex Parks. Buyer. 2002  
Brown like Me prod. Brown like me. Art Dir. SF 2000  
Bill n Ben Prod. Salt Scrubbers. Art Dir. SF 2000

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## Qualifications

1995 -1999 BA (Hons) First Class, Technical Arts Design, Wimbledon School of Art, London

\*Nominated at Cannes, Toronto and Abu Dhabi film festivals. \*\* - Maternity Leave

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